

THE DATA IS IN!

How People, Process, & Technology Advance Automation Maturity

PRESENTED BY:



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INTRODUCING OUR SPEAKERS





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Agenda

- Background on EMA's new research on data-driven IT automation
- The current state of IT automation in 2020
- Defining data-driven automation and its benefits
 - A look at the AlOps-Automation handshake
- Obstacles to automation success
- How process, organization, and technology impact IT automation maturity
- The role of an Automation Center of Excellence in accelerating value
- Recommendations for success
- **A**&Q =





EMA's New Research

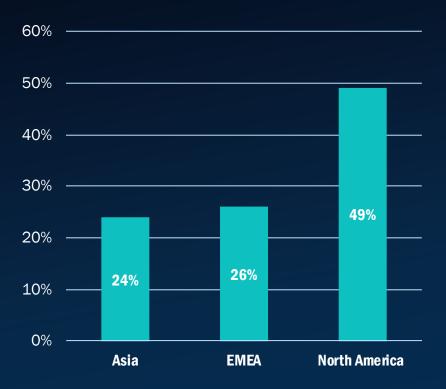
Demographics & Background



Download the report from the Resolve website or in the content widget!



405 Respondents Across the Globe



Company size was evenly divided between small, medium, & large



- 36% between 500 and 2,499 employees
- 35% between 2,500 and 9,999 employees
- 30% with 10,000 or more employees

5 leading industry verticals were:



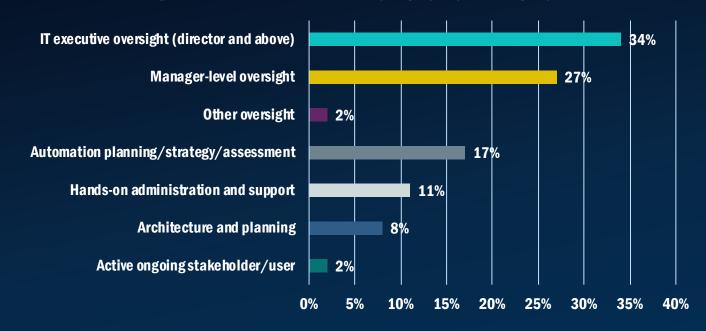
- High-technology software provider
- High-technology service provider
- Manufacturing
- Finance, banking, insurance
- Retail/wholesale distribution





Executive was the leading role, in keeping with the strategic focus of the research

Which of the following best describes the active role you play in your company's automation initiatives?



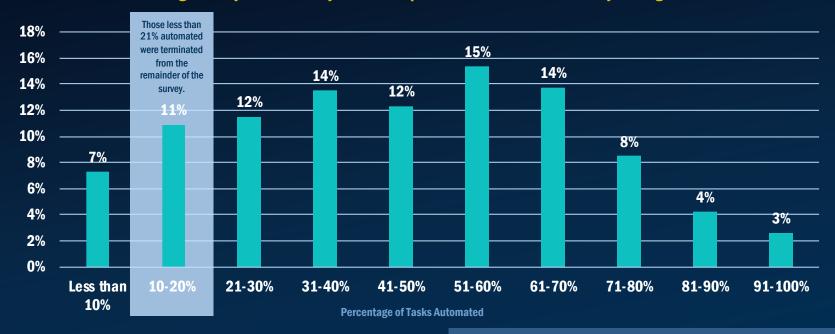






Overall, an average of 40% of processes were automated; 50% after disqualifiers were removed

To what degree do you estimate you have implemented IT automation in your organization?

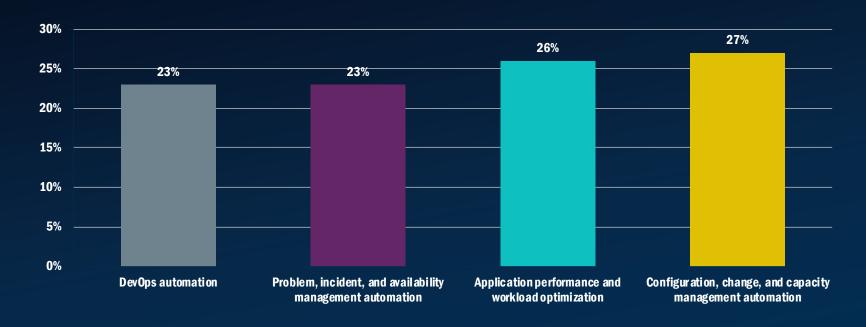






IT Automation Can & Should Span Multiple Use Cases

Of the areas listed, which one do you feel is furthest along in delivering value?







What We Learned in Examining Use Cases Based on Respondent Involvement

- Automation stakeholders are more 'advanced' in cross-use case requirements than most technologies can currently promote
- Where are you actively involved?
 - 1 use case = 5 respondents
 - 2 use cases = 65 respondents
 - 3 use cases = 127 respondents
 - 4 use cases = 208 respondents









What AI/Analytics Can Do...

- Drive automation directly through prescriptive insights
- Provide immediate guidance for human oversight to activate automation
- Provide predictive, observable patterns for human beings to activate automation
- Provide historical trending in patterns that can help IT react more effectively to changes and problem areas



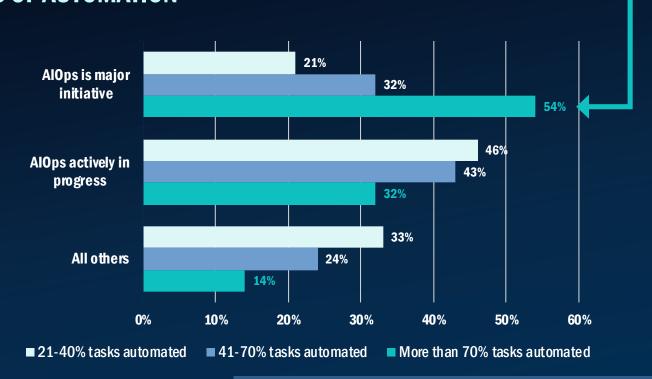




To what degree is AIOps, IT operations analytics, or some form of advanced IT analytics (AIA) part of your environment?

Ву

To what degree do you estimate you have implemented IT automation in your organization?







Other Correlations in the AI/Analytics/Automation Handshake

- Improved use case success rates
- Higher level of automation integration across use cases
- More stakeholders engaged and supported through automation
- Higher levels of IT automation maturity
 - More likely to have an automation center of excellence
 - More likely to have digital transformation drive automation
 - More likely to have analytics drive automation prescriptively





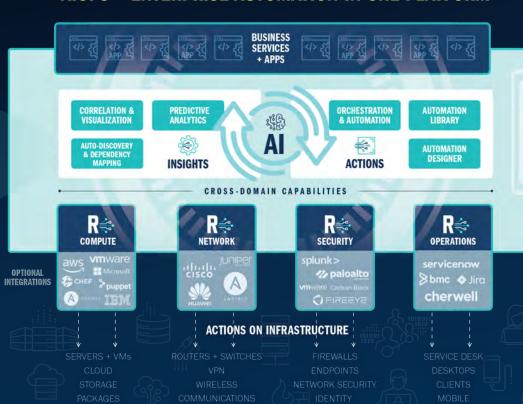




RESOLVE

AIOPS + ENTERPRISE AUTOMATION IN ONE PLATFORM

DISCOVERY
LOGS
EVENTS
SERVICE REQUESTS
MONITORING DATA



REAL-TIME

AUTOMATION

COMMAND CENTER

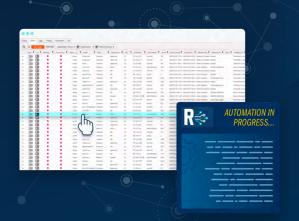


Self-Healing, Integrated Automation

A CLOSED-LOOP OF DISCOVERY, DETECTION, ANALYSIS, PREDICTION, AND AUTOMATION

Resolve Insights and Actions can be used together to autonomously trigger automations to remediate issues, dynamically adjust capacity, take proactive actions to prevent outages, and more!

















Leading obstacles for those with fewer than 21% of their processes automated

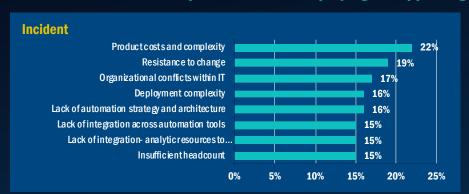
- 1. Product complexity
- 2. Lack of human/financial resources to support integration
- 3. Too much customization required
- 4. Resistance to change
- 5. Lack of integration between analytics and automation (tied with)
- 6. Lack of executive support
- 7. Lack of integration between automation and monitoring tools
- 8. Lack of overarching automation strategy and architecture
- 9. Organizational conflicts within IT
- 10. No clear use case





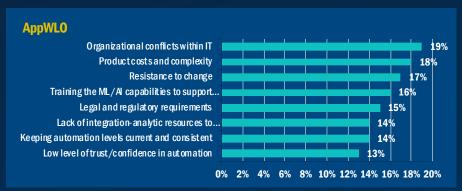
Product costs & complexity also led across use cases as a primary obstacle for automation

Three major obstacles in deploying or supporting automation requirements — Top 8 Responses

















EMA's Triad for Consulting on Strategic Technology Adoptions







How Automation Can Evolve in Context with Overall IT Maturity

IT Management Maturity

IT Automation Maturity

REACTIVE	ACTIVE	PROACTIVE	DYNAMIC
Infrastructure Management - Responding to alarms	Operational Management - Monitoring infrastructure	Service-Oriented Management – Managing to the service	Business-Driven Management - Managing to the business
Task Automation - Task-specific, fragmented, few analytics	Use Case Automation - Multi-task, human approved Al/analytics	Integrated IT Automation - Spans IT processes, prescriptive Al/analytics	Transformative Automation - Business outcomes driven by Al/analytics







Download EMA's
Four-Stage Maturity
Model on the Resolve
Website!



IT Automation Maturity Factors: Technology

- Breadth of use case-specific automation technologies
- Growth of unifying or cross-use case technologies
- Level of AlOps and IT analytics deployments
- Level of integration across automation technologies
- Level of analytics-automation integrations
- Number of integrations with other toolsets more generally
- Level at which analytics is driving automation more prescriptively





IT Automation Maturity Factors: Process

- Documentation of manual processes
- Breadth and depth of best practices supported
- Level of digital transformation underway
- Coupling of digital transformation with automation
- Breadth of technical metrics
- Breadth of business metrics



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IT Automation Maturity Factors: Organization

- Center of excellence formalized as a resource for planning automation
- New team evolution in support of automation adoptions
- Level of executive IT involvement
- Breadth of stakeholders supported across IT
- Breadth of business stakeholders included





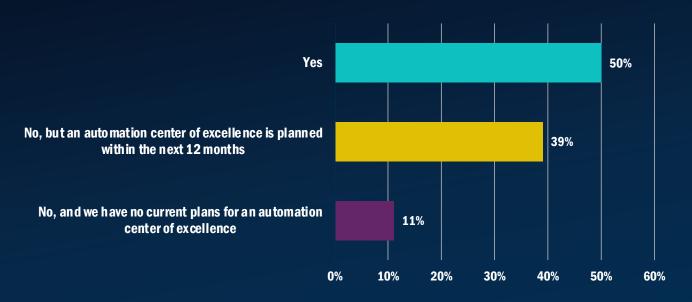


Survey Results:
The Role of An
Automation Center
of Excellence in
Accelerating Value



89% of Respondents Had an Automation Center of Excellence in Operation or Planned

Do you currently have an automation center of excellence or an equivalent organization overseeing automation strategies across IT?







Having an IT Automation Center of Excellence Correlated with...

- Higher levels of manual process documentation
- Higher levels of automation across IT processes
- More stakeholders supported by automation
- Higher levels of executive oversight involvement
- A more active interest in best practices
- More progressed levels of AlOps/IT analytics deployments
- More progressed levels of AlOps/IT analytics integrations
- Higher success rates across all four use cases
- A more unified approach to automation across use cases



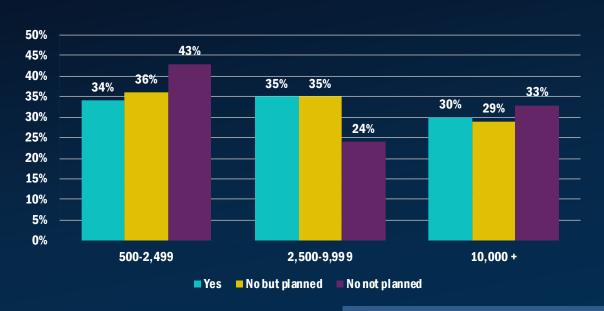


Creating an Automation Center of Excellence was a Priority for IT Organizations of All Sizes

How many employees are in your company worldwide?

B۷

Do you currently have an automation center of excellence or an equivalent organization overseeing automation strategies across IT?











EMA's 10 Steps for Enabling More Effective & Efficient IT Automation

- 1. Document and optimize your manual processes first.
- **2.** Pay attention to best practices.
- 3. Prioritize based on use case and need.
- 4. Establish an IT automation center of excellence.
- 5. Establish both technical and business metrics to assess your progress, in terms of present and future objectives.
- 6. Invest in technologies based on a solid evaluation and what's most relevant to you at each stage as you evolve.





- 7. Understand who your stakeholders are in your current environment and who they might need to be going forward.
- 8. Seek IT executive involvement, if it's not already there, as IT executive leadership is critical in promoting more transformative ways of working.
- 9. Socialize and communicate as you evolve, each step of the way.
- 10. Integrate your automation investments with AIOps and other analytics as you evolve from leveraging analytics as a reference point to actually having analytics drive your automated processes prescriptively.







Q&A + Next Steps

- Send us your questions
- Request a 1:1 demo on our website
- Download EMA's Data-Driven IT Automation Report
- Download EMA's Four Stage IT Automation Maturity Model
- Explore more automation resources on the Resolve website!



